

**NEWS RELEASE**  
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## **Pontiac Business Directory Now Online!**

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Campbell's Bay, Qc – January 5, 2010 – The SADC Pontiac and the CLD Pontiac, in collaboration with the Pontiac Chamber of Commerce, CEDEC and MRC Pontiac, has officially launched the first online business directory website for the Pontiac, [www.commercepontiac.ca](http://www.commercepontiac.ca).

Commerce Pontiac is a website designed to serve the business community. Not only does it contain the new business directory, it also provides information on how to start a business, a listing of community services, tourism, forestry and agricultural profiles, municipal information and much more!

The Pontiac Business Directory is the place for businesses to promote themselves. All registered business owners operating in the Pontiac can visit the website [www.commercepontiac.ca](http://www.commercepontiac.ca) and claim their listing in the directory. Once a business listing has been claimed, account information can be updated on a regular basis. Photos and logos can also be uploaded to a business profile. If a business does not appear in the directory, a new account can always be created by following the online instructions.

For businesses requiring assistance with claiming or creating their listing, a workshop with the web developer, Fresh Image Computing Services, will be held on January 20<sup>th</sup>, 2010 at St. John's Community Learning Centre located at 10 Leslie Street, Campbell's Bay. The workshop will be open from 3:00PM to 7:00PM and will cover topics such as:

- How to claim a listing
- Making the most of Key Words
- Personalizing a listing
- Classification selection / Categorization

For more information or to register for the workshop, please contact:

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