



Draft Strategic Vision Statement for the Pontiac (February 2020)

By 2040, the Pontiac will be welcoming towards new people moving to the territory, local services will be maintained for the most part and new businesses will open, more opportunities will be available for the youth, villages will be dynamic and promote socialization, and the individuals will have a better overall health. A public transit system will be put in place, people will have more transportation options available, and active mobility infrastructure will be more developed. Cultural heritage will be better protected and enhanced.

By 2040, the Pontiac will have contributed to climate change mitigation and adaptation, and will have protected biodiversity and species at risk, wildlife and plant habitats, as well as wetlands and natural areas. Measures will be put forward in order to reduce the vulnerability of communities to natural and anthropogenic constraints.

By 2040, agriculture, tourism, entrepreneurship, and forestry will continue to be key sectors for the Pontiac. Alternative agriculture, agri-food processing, agritourism, gourmet tourism, local purchasing, and short food circuits will be further developed. Tourism offer, tourism accommodation offer, and new trails will be developed. Businesses and organizations will be creative in responding to major recruitment and retention challenges. Innovation and diversification will be promoted within businesses and organizations. The reliability, coverage, and performance of Internet, landline phone, cellphone, and hydroelectric connections will be significantly improved. Forest uses will be more varied, forest equipment will be cutting-edge and renewed, and new wood processing projects will go forward.

