Annual report
Territorial Development Fund

2017-2018
Summary

In 2015, the Pontiac Regional County Municipality (MRC Pontiac) has signed an agreement with Ministère des Affaires Municipales et de l’Occupation du Territoire (MAMOT) relative to Territorial Development Fund (FDT). In this agreement, the MAMOT recognizes the competence of the MRC Pontiac in the local and regional development. Therefor the MRC Pontiac is able to finance projects that have an impact on economic development, growth generating projects implementation, and land use planning and development.

The present rapport concerns the amounts invested thanks to the 2017-2018 Fonds.

Available Funds

Delegated amounts by the MAMOT / FDT 2017-2018: $986,841.00

Deferred amounts FDT 2016-2017: $206,155.90

Total available in 2017-2018: $1,192,996.90
Priorities

Key points
The priorities were adopted by the Regional Council in March 2017.

Agriculture:
Priority 1: Support the 2nd and 3rd transformation as well as commercialisation
Priority 2: Encourage agricultural diversity activities and techno-economic efficiency
Priority 3: Promote and make agriculture accessible as well as the establishment of farms/farm transfer

Forestry
Priority 1: Improve the competitiveness of the forest industry
Priority 2: Natural resources harmonisation
Priority 3: Highlighting natural habitats

Tourism
Priority 1: Support the creation of services, equipment and infrastructures in order to increase tourism
Priority 2: Improve basic and welcoming services and strengthen/enhance tourism opportunities, notably by training
Priority 3: Positioning Pontiac tourism and furthering the promotion

Social and community support
Priority 1: Develop public transport and maintain special needs transport
Priority 2: Optimise High-Speed Internet and cellphone coverage
Priority 3: Facilitate necessary services and equipment and infrastructures necessary to the well-being, the retention or the settling of families, workers and seniors

Businesses and services
Priority 1: Support the development of new products and services in existing businesses
Priority 2: Invest in the search for entrepreneurs/external investors and promote business opportunities
Priority 3: Help create community services as well as new business start-ups

Culture and heritage
Priority 1: Foster the revitalisation process notably by the renovation of local heritage
Priority 2: Promote and develop cultural and heritage activities.
Priority 3: Create or support poles of development in connection with the arts

Other
Priority 1: Support resources-sharing initiatives
Priority 2: To implement the projects identified in the land use and development plan
Business Support

Key points
The business support Policy was adopted in March 2017.
Available amount: $207,648.40
For private businesses and organisations in social economics
19 projects accepted

Distribution of the different types of companies

Distribution of investissements
Growth Generating Projects Support

Key points
The growth-generating projects support Policy was adopted in March 2017.

Available amount: $985,348.50 of which $683,441.08 are allocated to regional projects and $301,907.42 are allocated to a Call for Projects

28 completed projects

These projects may have been managed by the MRC or its partners.

Distribution of investments

- Agriculture
- Tourisme
- Socio-com
- Commerce et ind
- Autre

FDT Economic Impact
(growth generating projects)

Projects estimated amount: $3,506,402. In average, $2.93 are invested in the community for each dollar given in the framework of the FDT.
Results by priority

Agriculture
The MRC works with the Table Agro Outouais to offer agricultural companies of the Pontiac the services of a commercialisation agent. *(Priority 1)*

The MRC works with the Outaouais Center for research and technological development in agriculture in order to develop an agricultural platform where farmers of succession can develop their business plan while sharing land and equipment. *(Priority 2)*

In the framework of the agricultural zone development plan, the MRC has the mandate to develop projects that will have an impact on the agricultural sector of the Pontiac. In 2017, priority has been given to the agreement with the Quebec Reference Center for Agriculture and Agri-Food for the implementation of the L’Arterre program. *(Priority 3)*

Tourism
In collaboration with Tourisme Outaouais, as well as the MRCs of Papineau and Collines-de-l’Outaouais and the city of Gatineau, the MRC Pontiac contributed in creating a touristic route *Les Chemins d’eau* which increases the visibility and tourism in the region. *(Priority 1)*

The MRC has invested in the touristic infrastructures, notably the trails network, in order to improve the attractions available to visitors. *(Priority 2)*

The MRC has worked on positioning the Pontiac as a destination and has develop a marketing plan. *(Priority 3)*

Social and community support
The MRC Pontiac, in collaboration with TransportAction and Transcollines, was able to participate in the development of special need transport and public transport on its territory. *(Priority 1)*

Businesses and services
The SADC Pontiac and the MRC provide companies of their territory a single window for support services and funding for their projects. *(Priority 1 and 3)*

Since 2017, the Quebec Government has given the MRCs jurisdiction over regional economic development. The MRC started investing in the search for entrepreneurs and promoting business opportunities, as requested in the Vision 2020 plan. *(Priority 2)*

Other
The FDT agreement has allowed the MRC to implement projects under the land use and development plan as well as use of funds for the administration of the agreement.
Call for projects

Through two call for projects, the MRC Pontiac was also able to help non-profit organisations and local municipalities with the implementation of their projects in line with the regional priorities.

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<thead>
<tr>
<th>Projet</th>
<th>Municipalité</th>
<th>Priorité</th>
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<tbody>
<tr>
<td>Park enhancement</td>
<td>Shawville</td>
<td>Tourism</td>
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<tr>
<td>Equipment purchase</td>
<td>Mansfield-et-Pontefract</td>
<td>Tourism</td>
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<td>Touristic promotion</td>
<td>The whole Pontiac</td>
<td>Tourism</td>
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<tr>
<td>Trail development</td>
<td>Sheenboro</td>
<td>Tourism</td>
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<tr>
<td>Enhancement of cultural heritage</td>
<td>L’Ile-du-Grand-Calumet</td>
<td>Tourism</td>
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<tr>
<td>Promotion</td>
<td>Mansfield-et-Pontefract</td>
<td>Tourism</td>
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<tr>
<td>Recreational infrastructure</td>
<td>L’Isle-aux-Allumettes</td>
<td>Social and community support</td>
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<td>Recreational infrastructure</td>
<td>Bryson</td>
<td>Social and community support</td>
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<td>Social infrastructure</td>
<td>Campbell’s Bay</td>
<td>Social and community support</td>
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<td>Revitalisation</td>
<td>Campbell’s Bay</td>
<td>Social and community support</td>
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<tr>
<td>Recreational infrastructure</td>
<td>Sheenboro</td>
<td>Social and community support</td>
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<td>Community service</td>
<td>The whole Pontiac</td>
<td>Social and community support</td>
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<td>Recreational infrastructure</td>
<td>Shawville</td>
<td>Social and community support</td>
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<td>Youth services</td>
<td>The whole Pontiac</td>
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<td>Recreational infrastructure</td>
<td>Otter Lake</td>
<td>Social and community support</td>
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<td>Recreational infrastructure</td>
<td>Portage-du-Fort</td>
<td>Social and community support</td>
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<tr>
<td>Social infrastructure</td>
<td>Shawville</td>
<td>Social and community support</td>
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<tr>
<td>Promotion</td>
<td>Pontiac West</td>
<td>Commerce and industry</td>
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<td><strong>Total</strong></td>
<td><strong>18 projects</strong></td>
<td><strong>$292,328.24</strong></td>
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Conclusion

- **Business support Policy:**
  - All available funds have been allocated;

- **Growth generating projects support:**
  
  Regional projects:
  - All funds were allocated;

  Call for projects:
  - $9,579.18 have not been allocated