



## REGIONS AND RURALITY FUND (FRR)

Intervention priorities 2020-2021

### **Agriculture**

Priority 1 : Support 2nd and 3rd processing as well as marketing

Priority 2 : Encourage agricultural diversification activities and digital capacity

Priority 3 : Promote and facilitate access to agriculture, establishment and farms transfers

### **Forestry**

Priority 1 : Improve the competitiveness of the forest industry

Priority 2 : Harmonize the use of natural resources

Priority 3 : Enhance natural environments

### **Tourism**

Priority 1 : Support the creation of services, facilities and infrastructure in order to increase tourism

Priority 2: Improve basic services and attractions, including training

Priority 3 : Develop tourism promotion to support the tourism sector in the post-COVID recovery

### **Social and community**

Priority 1 : Develop collective transportation services and maintain adapted transportation service

Priority 2 : Optimize high-speed Internet and cell phone coverage

Priority 3: Support services, facilities, infrastructure needed for the well-being, retention or settlement of families, workers and seniors

## **Business and industry**

Priority 1 : Support development of new services and products in existing businesses

Priority 2 : Invest in research of new businesses/investors and promote the business opportunities in the Pontiac

Priority 3: Assist in the creation of local services and the start-up of new businesses

## **Culture and heritage**

Priority 1 : Encourage the revitalization process within local communities especially with heritage renovation initiatives

Priority 2 : Promote and develop cultural activities and heritage promotion

Priority 3 : Create or support development clusters related to the arts

## **Other**

Priority 1 : Support resource sharing initiatives

Priority 2 : Implement projects identified in the Land Use and Development Plan