

2019-2020

ANNUAL REPORT



Territory Development Fund (FDT)



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CONTEXT

The Regional County Municipality of Pontiac (MRC Pontiac) signed an agreement regarding the Territorial Development Fund (FDT) with the Ministry of Municipal Affairs and Housing (MAMH) in 2015. Through this agreement, the MAMH recognizes the competence of the MRC Pontiac in local and regional development. The sums delegated by the MAMH are used in particular for :

- the realization of the MRC's mandates with regard to the planning and development of its territory;
- supporting local municipalities in professional expertise or in establishing service sharing (social, cultural, tourism, environmental, technological or other fields);
- the promotion of entrepreneurship and support for entrepreneurship and business;
- mobilization of communities and support for the implementation of structuring projects to improve living environments, particularly in the social, cultural, economic and environmental fields;
- the establishment, financing and implementation of sectoral local and regional development agreements with government departments or agencies;
- support for rural development.

The MRC has adopted two policies specifically for the use of the sums granted in the FDT: support for businesses and support for development projects that improve living environments.

This report covers the amounts invested through the 2019-2020 fund.

The FDT is administered by the MRC Pontiac's economic development team which includes 6 resources in the following sectors: economic growth, tourism, sports, recreation, culture, agriculture and forestry.

SUMMARY OF INTERVENTION PRIORITIES

Each year, the regional council of the MRC Pontiac adopts a list of intervention priorities.

FDT PRIORITIES - 2019-2020

Agriculture:

Priority 1: Support 2nd and 3rd processing as well as marketing;

Priority 2: Encourage agricultural diversification and the technical/Economic efficiency;

Priority 3: promote and facilitate access to agriculture, establishment and farms transfers.

Forestry:

Priority 1: Improve the competitiveness of forest industry;

Priority 2: Harmonizing the use of natural resources;

Priority 3: Enhance natural environments.

Tourism:

Priority 1: Support the creation of services, facilities and infrastructure in order to increase tourism;

Priority 2: Improve basic services and attractions, including training;

Priority 3: Position Pontiac tourism and develop promotion.

Social and community:

Priority 1: Develop collective transportation services and maintain adapted transportation service;

Priority 2: Optimize high-speed Internet and cell phone coverage;

Priority 3: Support services, facilities, infrastructure needed for the well-being, retention or settlement of families, workers and seniors.

Business and industry:

Priority 1: Support development of new services and products in existing businesses;

Priority 2: Invest in research of new businesses/investors and promote the business opportunities in the Pontiac;

Priority 3: Assist in the creation of local services and the start-up of new businesses.

Culture and Heritage:

Priority 1: Encourage the revitalization process within local communities especially with heritage renovation initiatives;

Priority 2: promote and develop cultural activities and heritage promotion;

Priority 3: Create or support arts centres.

Other:

Priority 1: Support resource sharing initiatives;

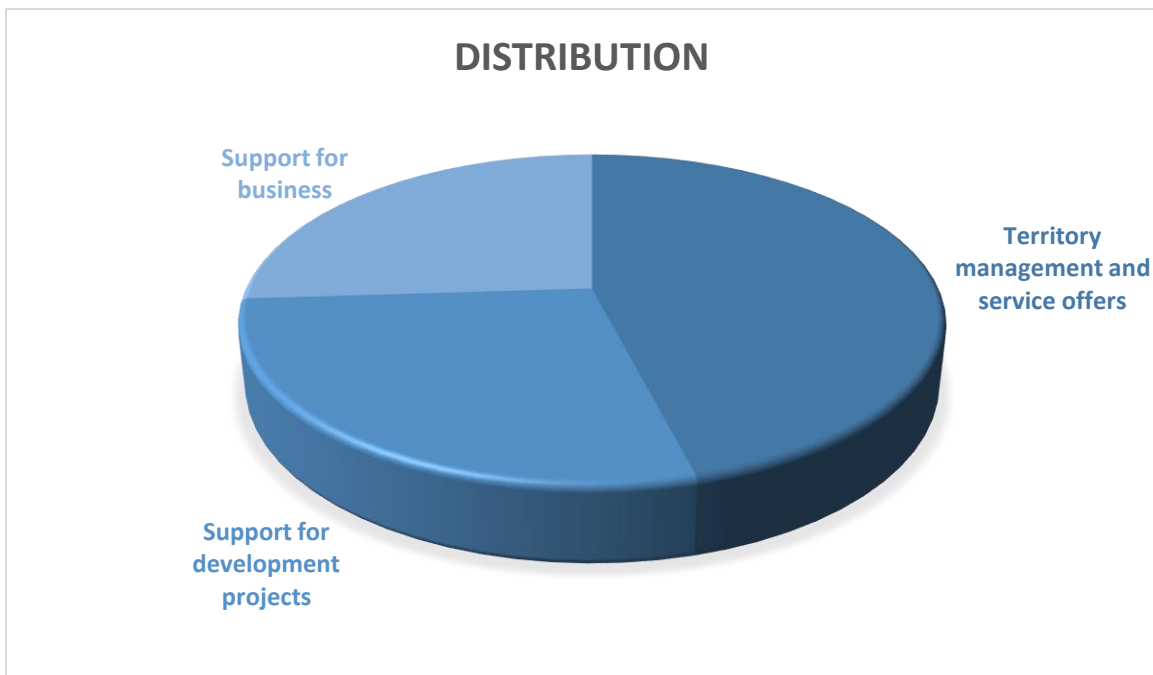
Priority 2: Implement projects identified in the Land Use and Development Plan

ALLOCATION OF THE TERRITORY DEVELOPMENT FUND

2019-2020 – OVERALL PICTURE

DISTRIBUTION OF THE FDT

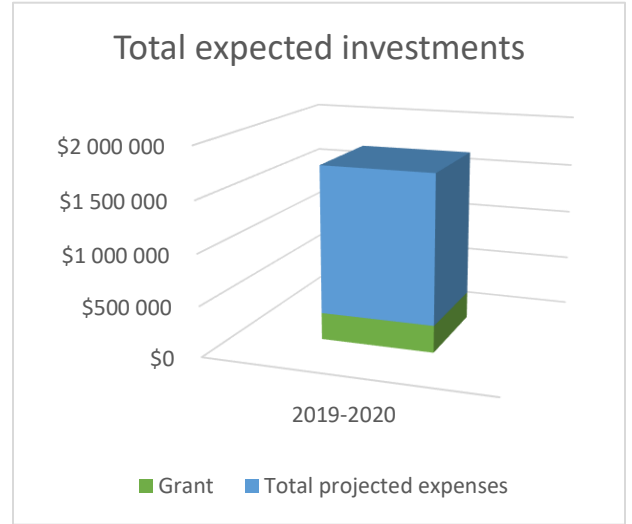
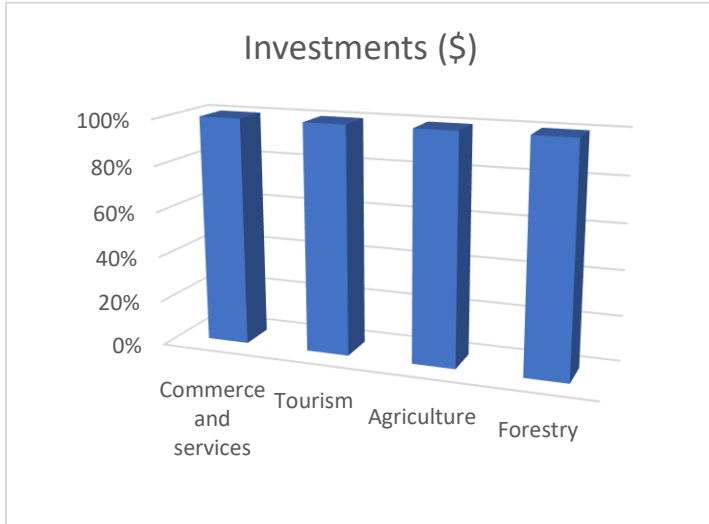
Territory management and service offers	\$528, 079	46%
Support for development projects	\$318, 600	28%
Support for business	\$297, 178	26%
Total	\$1, 143, 857	100%



FINANCIAL RESULTS OF THE FUND

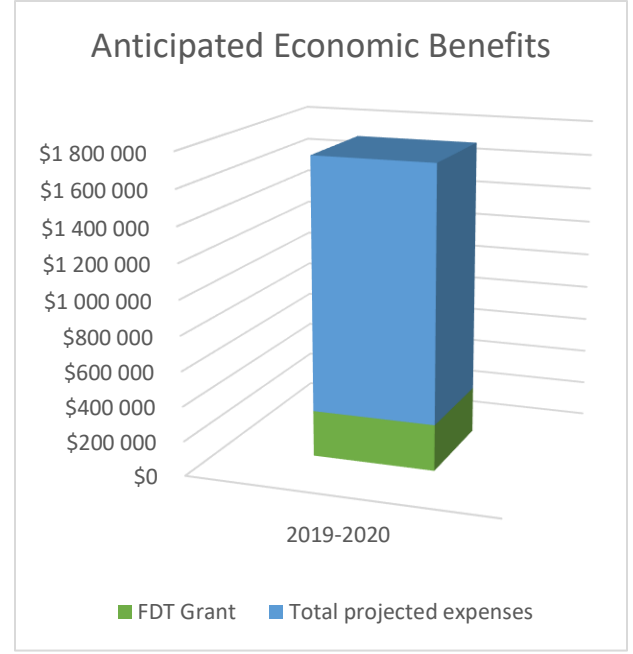
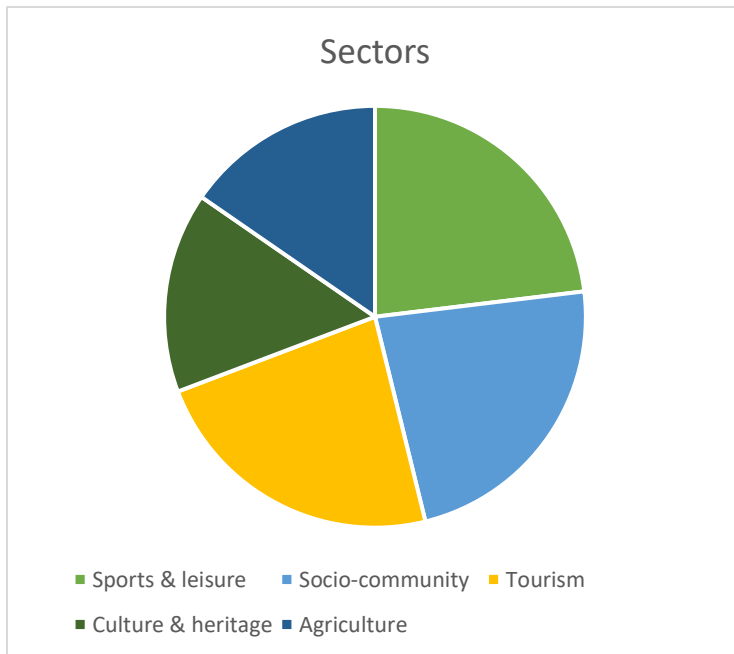
Support for Business

Total of investments \$266, 193



Support for Development Projects

Total of investments \$260 430



OVERALL IMPACT

Business Support Policy

During the 2019-2020 period, \$266,193 has been invested in the form of grants within the territory's private companies to support entrepreneurship. These investments have enabled the start-up or expansion of 17 businesses, created or consolidated 92 direct jobs and leveraged total investments of \$1,458,455.

Sector	Total \$	FDT \$	Jobs
Commerce	12 287	6 143	7
Tourism	188 200	20 000	3
Agriculture	36 000	18 000	4
Agriculture	28 968	5 000	1
Service	10 000	5 000	2
Tourism	150 000	10 000	7
Agriculture	60 000	10 000	3
Agriculture	236 000	58 000	21
Service	75 000	15 000	2
Tourism	92 150	16 050	7
Forestry	43 350	39 000	2
Tourism	10 000	9 000	13
Construction	121 500	5 000	6
Tourism	150 000	10 000	7
Agriculture	210 000	25 000	3
Construction	25 000	10 000	3
Forestry	10 000	5 000	1
Total	1 458 455	266 193	92

Development Projects Support Policy

During the period 2019-2020, 13 development projects have been financed. The MRC has invested a total of \$260,430 from the FDT. This amount leveraged investments totalling \$10,961,508 and created or supported 57.5 direct jobs.

Beneficiary	Total \$	FDT \$	Jobs
Association Récréative de Chapeau	20 206	3 485	1
Municipalité Otter Lake	20 310	7 284	0,5
Bouffe Pontiac	6 467	4 287	3
Municipalité de Bryson	36 815	14 206	0,5
Municipalité de l'Isle-aux-Allumettes	17 818	8 383	0
Villa James Shaw	10 000 000	50 000	0
Villa James Shaw	336 563	41 697	36
Maison George Bryson	50 805	24 129	5
Coop de solidarité Houblon Pontiac	55 631	22 206	2
Parc Leslie	204 555	58 772	5
Club motoneige Pingouins	5 526	2 653	0,5
Groupe L'Île-du-Grand-Calumet	812	391	0,5
Chapeau Agricultural Society	206 000	22 937	3,5
Total	10 961 508 \$	260 430 \$	57,5